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Innovation management — Illustrative examples of ISO 56000

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ISO copyright office
Ch. de Blandonnet 8 • CP 401
CH-1214 Vernier, Geneva, Switzerland
Tel. +41 22 749 01 11
Fax +41 22 749 09 47
copyright@iso.org
www.iso.org

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Foreword

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The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular, the different approval criteria needed for the different types of ISO document should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see www.iso.org/directives).

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This document was prepared by Technical Committee ISO/TC 279, *Innovation management*.

Any feedback or questions on this document should be directed to the user’s national standards body. A complete listing of these bodies can be found at www.iso.org/members.html.

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Introduction

0.1 General

The main purpose of this document is to provide easy to understand descriptions of a limited selection of the key terms and definitions found in ISO 56000. This document offers simple, fictional examples, which are intended to illustrate the general concepts which underpin ISO 56000.

This document is designed to be of benefit to parties who are interested in managing innovation, but who are not yet fully familiar with the working definitions and concepts presented in the ISO 56000 family of standards related to innovation management. It is not intended to serve as a reference on how to manage innovation, rather it is a guide for the understanding, communication, dissemination, and adoption of innovation management standards.

0.2 Relationships with other innovation management standards

The following are documents developed by ISO/TC 279 in the ISO 56000 family of standards:

— ISO 56000 provides vocabulary, fundamental concepts and principles of innovation management and its systematic implementation;

— ISO 56002 provides guidance for organizations to establish, implement, maintain and continually improve an innovation management system;

— ISO 56003 provides guidance for organizations working together to innovate;

— ISO/TR 56004 provides guidance for organizations to plan, implement and follow-up on an innovation management assessment;

— ISO 56005 supports the role of intellectual property (IP) within innovation management;

— ISO 56006 provides guidelines for supporting strategic intelligence within innovation management.

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TECHNICAL SPECIFICATION **ISO/TS 56010:2023**

Innovation management — Illustrative examples of ISO 56000

1 Scope

This document provides descriptions, context, and examples for selected concepts of innovation management defined in ISO 56000, chosen to provide understanding of the most essential concepts in innovation management.

This document does not explain "how to" innovate or manage innovation, but it enables understanding of the language and concepts used in communication related to innovation and innovation management. Descriptions, examples, and infographics are used throughout this document, both to illustrate concepts and to differentiate between concepts. The examples have been chosen from a variety of industries and sectors with a focus on different types of innovations and are non-exhaustive.

The document is intended to be used by:

a) organizations implementing an innovation management system, or performing innovation management assessments;

b) organizations that need to improve their ability to effectively manage innovation activities;

c) users, customers, and other interested parties (internal and external) seeking to ground and improve communication through a common understanding of the vocabulary used in innovation management;

d) providers of training in, assessment of, or consultancy for, innovation management and innovation management systems;

e) developers of innovation management and related standards.

This document uses examples to make concepts more comprehensible and is intended to be used as:

— An introduction: Interested parties can be onboarded to the documents published as part of the ISO 56000 family of standards, bridging the gaps between alternative views, beliefs, and conceptions of innovation and the science and practice of innovation management.

— A guideline: This document presents key technical definitions and concepts in a descriptive format suited to broad and non-technical audiences and can be used to provide basic understanding to organizations, academia, media, and other interested parties as the agreed upon standards become available to the world.

2 Normative references

The following documents are referred to in the text in such a way that some or all of their content constitutes requirements of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

ISO 56000:2020, *Innovation management — Fundamentals and vocabulary*

3 Terms and definitions

For the purposes of this document, the terms and definitions given in ISO 56000 apply.

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