TECHNICAL REPORT

ISO/TR 19915

First edition
2023-11

Clean cookstoves and clean cooking solutions — Guidelines for social impact assessment

Fourneaux et foyers de cuisson propres — Lignes directrices pour l'évaluation de l'impact social

Reference number
ISO/TR 19915:2023(E)

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Published in Switzerland

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Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular, the different approval criteria needed for the different types of ISO document should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see www.iso.org/directives).

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For an explanation of the voluntary nature of standards, the meaning of ISO specific terms and expressions related to conformity assessment, as well as information about ISO's adherence to the World Trade Organization (WTO) principles in the Technical Barriers to Trade (TBT), see www.iso.org/iso/foreword.html.

This document was prepared by Technical Committee ISO/TC 285, *Clean cookstoves and clean cooking solutions*.

Any feedback or questions on this document should be directed to the user's national standards body. A complete listing of these bodies can be found at www.iso.org/members.html.

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Introduction

This document provides guidance for assessing social impacts. It illustrates social impacts deriving from improved cooking and inspires the implementation of such assessments. This document is not exclusive nor comprehensive but provides a solid basis for an assessment. It is important to note that these guidelines are limited by the fact that social impact assessments have been carried out over a limited time and in limited number. Therefore, the guidelines can be considered in evolution.

By social impacts, it is meant consequences to human populations (which can be viewed as harmful or beneficial by those impacted) of any public or private actions related to the adoption of improved cooking solutions that alter and affect the ways in which people live, work, play, relate to one another and organize to meet their needs as members of society (men, women, boys, girls, all ages and all genders). The term also includes cultural impacts involving changes to cooking habits, norms, values and beliefs that guide and rationalize their cognition of themselves and their society[98].

The social impacts this document currently reflects are socio-economic impacts (e.g. gender impacts, employment, entrepreneurship, economic impacts, time use and perception of well-being), health impacts (e.g. accidents and safety, exposure to smoke and resulting health effects, and food security) and environmental impacts. The impact hypotheses however might appear rather linear, even though in reality they are not. This simplified presentation is for illustrative purposes.

This document is a companion to the International Standard for harmonised laboratory testing (ISO 19867) (describing procedures to analyse and characterize the performance of a technology under laboratory conditions) and to the International Standard for field testing methods (ISO 19869) (describing procedures to analyse and characterize the performance of the entire cooking energy system including user behaviour and cooking location in real settings). This document describes procedures to analyse and characterize the impacts people experience after improving their cooking energy system.

Impacts result from the adoption and consistent use of the improved cooking energy system; guidance on assessing adoption and use is provided in ISO 19869.

Stove and fuel stacking is a common practice in which households use various stoves and fuels for specific purposes and cooking tasks. Households commonly adopt an improved cookstove as one cooking tool among others that can accommodate several cooking methods and fuels. This practice can limit or change the intended impacts of a cooking intervention.

This document refers to a solution called “improved cooking energy system” or “improved cookstove”. The term “improved” was chosen as it is generic and inclusive: it includes fuel saving and efficiency, usability, durability, etc. In contrast, the term “clean cookstoves” or “clean cooking solution” does not encompass all issues that are trying to be resolved in the sector. For instance, it does not address efficiency/fuel savings nor include significant social impacts that are, at times, the determining decision factors (besides smoke reduction, comfort, time saving, etc.) that move households to decide to buy and use technologies and change their cooking habits. Therefore, this document uses the term “improved.”

Furthermore, a cookstove alone does not change the cooking reality of families and does not generate all intended impacts. Therefore, this document considers the entire “cooking energy system,” which is a term that reflects and acknowledges the following impact-influencing factors: fuel properties, user behaviour, cooking practice, cooking location and ventilation as well as cooking utensils. Working towards including all these factors will provide the expected benefits.

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Clean cookstoves and clean cooking solutions — Guidelines for social impact assessment

1 Scope

This document provides a guidance to evaluate and assess the social impact of improved cooking energy systems.

This document is an informative document, which provides orientation in terms of:

— considerations for stakeholders involved in the cooking sector;

— background information regarding various social impacts resulting from cooking systems;

— example results chains illustrating the simplified and aspirational causal linkages related to energy transitions; and

— descriptive tools and methods to measure direct and indirect social impacts.

The target group for this document is any stakeholder interested in evaluating the impacts of improved cooking, such as: researchers, development organisations, non-governmental organisations, government bodies private sector companies, and donor or investors.

2 Normative references

There are no normative references in this document.

3 Terms and definitions

For the purposes of this document, the following terms and definitions apply.

ISO and IEC maintain terminology databases for use in standardization at the following addresses:

— ISO Online browsing platform: available at https://www.iso.org/obp

— IEC Electropedia: available at https://www.electropedia.org/

3.1
agency
ability to define one's goals and act upon them

[SOURCE: ISO/TR 21276:2018, 3.6.2]

3.2
baseline
status of a market or a community prior to introduction of improved cooking energy systems, described by measurements and metadata derived from the field

[SOURCE: ISO/TR 21276:2018, 3.3.1, modified — The phrase "community or cooking system" has been replaced by "community", and "prior to intervention" has been replaced by "prior to introduction of improved cooking energy systems".]

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3.3
cooking system
combination of *cookstove* (3.5), fuel, cooking equipment, cooking environment (including ventilation), and user behaviour, which all influence the quality of the cooking energy service provided

[SOURCE: ISO/TR 21276:2018, 3.5.4, modified — The phrase "and user behaviour, which all influence the quality of the cooking energy service provided" has been added.]

3.4
cooking time
total time of cooking a dish; it is the time difference between finishing time minus starting time of cooking (in minutes)

[SOURCE: Reference [19] modified — The formula $\Delta t = t_f - t_i$ was translated into the phrase "total time of cooking a dish; it is the time difference between finishing time minus starting time of cooking (in minutes)", with t_i being start time and t_f being finish time of cooking (minutes).]

3.5
cookstove
appliance primarily employed for the cooking of food, but which can also be employed for space or water heating, or other purposes

[SOURCE: ISO/TR 21276:2018, 3.1.7]

3.6
DALY
disability-adjusted life year
loss of the equivalent of one year of full health

Note 1 to entry: DALYs for a disease or health condition are the sum of the years of life lost to due to premature mortality (YLLs) and the years lived with a disability (YLDs) due to prevalent cases of the disease or health condition in a population.

[SOURCE: Reference [112] modified — Note 1 to entry was originally part of the definition.]

3.7
economic impact
net change in an economic activity associated with an industry, event or policy in an existing regional economy

Note 1 to entry: These changes are most often viewed in terms of business output, value added, wealth, personal income or jobs.

[SOURCE: ISO/TR 21276:2018, 3.6.3, modified — The phrase "net change, either positive or negative, in an economic activity" has been replaced by "net change in an economic activity", and "including industrial output, value added, wealth, personal income, jobs and resources" has been replaced by "associated with an industry, event or policy in an existing regional economy". Note 1 to entry was originally part of the definition.]

3.8
employment
occupation for which people are paid either in cash or in kind

Note 1 to entry: Persons who during a specified brief period, (a) performed some work for wage or salary in cash or in kind, (b) had a formal attachment to their job but were temporarily not at work during the reference period, (c) performed some work for profit or family gain in cash or in kind, (d) were with an enterprise such as a business, farm or service but who were temporarily not at work during the reference period for any specific reason.

[SOURCE: ISO/TR 21276:2018, 3.6.4, modified — Note 1 to entry was added.]

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3.9
empowerment
process of expansion in people's ability to make strategic life choices in a context where this ability was previously denied to them

Note 1 to entry: Empowerment is comprised of the following dimensions: resources, *agency* (3.1) and achievements. Resources is defined as the necessary skills and information; achievement is defined as the outcomes of the empowerment process.

[SOURCE: ISO/TR 21276:2018, 3.6.5, modified — Note 1 to entry was added.]

3.10
entrepreneur
person who seeks to generate value through the creation or expansion of economic activity, by identifying and exploiting new products, processes or markets

[SOURCE: ISO/TR 21276:2018, 3.6.6]

3.11
environmental impact
positive, neutral or negative effect on the social or material environment in a given area resulting from a change

[SOURCE: ISO/TR 21276:2018, 3.6.7]

3.12
exposure
contact of an organism with chemical, biological or physical influences

Note 1 to entry: This contact can occur via mouth (e.g. by food), the respiratory system or skin.

[SOURCE: ISO/TR 21276:2018, 3.4.4, modified — The phrase "physical or biological agent at levels above those normally found in the organism's environment" has been replaced by "biological or physical influences" and Note 1 to entry was added.]

3.13
food security
point in time, when all people, at all times, have physical and economic access to sufficient, safe and nutritious food that meets their dietary needs and food preferences for an active and healthy life

[SOURCE: ISO/TR 21276:2018, 3.6.8, modified — The term "condition" was replaced by "point in time" and "for an active and healthy life" was added.]

3.14
gender
socially constructed roles and responsibilities of women and men in society and the power relations that exist between them

Note 1 to entry: The concept of gender also includes the expectations held about the characteristics, aptitudes and likely behaviours of both women and men (femininity and masculinity). Gender roles and expectations are learned. They can change over time and they vary within and between cultures. Systems of social differentiation such as political status, class, ethnicity, physical and mental disability, age and more, modify gender roles [105].

Note 2 to entry: The concept of gender is vital because, applied to social analysis, it reveals how women's and men's roles and relationships are largely socially constructed. In most societies, there are differences and inequalities between women and men in decision-making opportunities, responsibilities assigned, activities undertaken, and access to and control over resources.

[SOURCE: ISO/TR 21276:2018, 3.6.9, modified — The phrase "culturally and socially constructed" has been replaced by "socially constructed" and "of different sexes that exist in families, societies and cultures, and the power relations that exist between different sexes" has been replaced by "of women

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and men in society and the power relations that exist between them". Notes 1 and 2 to entry were added.]

3.15
HIC
high income country
economy with a gross national income per capita of 13 206 USD or more

[SOURCE: Reference [44] modified — The abbreviation "GNI" has been replaced by "economy with a gross national income".]

3.16
HAP
household air pollution
presence of air pollutants including solid particles or gases in air in both indoor and outdoor environments of living spaces

[SOURCE: ISO 19869:2019, 3.4.9]

3.17
improved cookstove
cookstove (3.5) proposed for a geographic region or target community, which has been shown to outperform a *baseline* (3.2) with respect to primary criteria including emission factors, fuel consumption, thermal efficiency, durability and/or safety

[SOURCE: ISO/TR 21276:2018, 3.1.9]

3.18
livelihood
capabilities, assets, income and activities required to obtain the necessities of life

Note 1 to entry: People pursue a variety of livelihood outcomes [such as more income, increased *well-being* (3.28), reduced vulnerability, improved *food security* (3.13)] through various livelihood strategies. Livelihood strategies aim to build or contribute to an individual's livelihood assets- comprised of human capital, natural capital, financial capital, physical capital, social capital, and political capital.

[SOURCE: ISO/TR 21276:2018, 3.6.11, modified — Note 1 to entry was added.]

3.19
LMICs
low and middle income countries
economies with a gross national income per capita of less than 13 205 USD

[SOURCE: Reference [120] modified — The abbreviation "GNI" has been replaced by "economies with a gross national income"]

3.20
$PM_{2,5}$
particulate matter with diameter of 2,5 micrometres (µm) or less

[SOURCE: ISO/TR 21276:2018, 3.4.8, modified — The phrase "fine particulate matter such that the aerodynamic equivalent diameter of the particles is less than or equal to 2,5 µm" has been replaced by "particulate matter with diameter of 2,5 micrometres (µm) or less".]

3.21
quality of life
individuals' objective and perceived position in life in the context of culture and value systems in which they live, including personal security, physical and mental health, education and skills, environmental quality, social connections, civic engagement and governance, as well as recreational and leisure time

[SOURCE: ISO/TR 21276:2018, 3.6.12, modified — The phrase "and in relation to their goals, expectations, standards and concerns, and the sum of the above as expressed in their community"

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has been replaced by “including personal security, physical and mental health, education and skills, environmental quality, social connections, civic engagement and governance, as well as recreational and leisure time”.]

3.22
results chain
causal chain
description of steps that can result from an intervention, defined as inputs, activities, outputs, outcomes (direct results) and impacts (indirect results)

[SOURCE: Reference [21] modified — The phrase “The causal sequence for a development intervention that stipulates the necessary sequence to achieve desired objectives beginning with inputs, moving through activities and outputs, and culminating in outcomes, impacts, and feedback.” has been replaced by “description of steps that can result from an intervention, defined as inputs, activities, outputs, outcomes (direct results), and impacts (indirect results)”.]

3.23
self efficacy
belief that one will be able to accomplish the things he/she sets out to do

[SOURCE: Reference [52] modified — The phrase “beliefs have the potential to influence imagery outcomes and can show if an intervention has had an effect.” has been replaced by “belief that one will be able to accomplish the things he/she sets out to do”.]

3.24
social impact
positive and negative consequences of any actions to improve cooking that can alter or affect the ways in which people live

[SOURCE: ISO/TR 21276:2018, 3.6.13]

3.25
stacking
common practice in which households use various stoves and fuels for specific purposes and cooking tasks

[SOURCE: ISO/TR 21276:2018, 3.5.13, modified — The original term was "stove stacking" and the phrase “practice of a household using more than one cookstove” was replaced by “common practice in which households use various stoves and fuels for specific purposes and cooking tasks”.]

3.26
stakeholder
organization, government, company, researcher, user and/or community involved in *cooking system* (3.3) research, design, development, production, sale, promotion, regulation and/or use

[SOURCE: ISO/TR 21276:2018, 3.6.14, modified — The phrase “those involved in the development of clean cookstoves” was replaced by “organization, government, company, researcher, user and/or community involved in cooking system research, design, development, production, sale, promotion, regulation, and/or use”.]

3.27
time use
time spent on fuel procurement and preparation, food preparation, cooking, cleaning, and stove tending, as well as shifts in time and activity patterns, including among household members

Note 1 to entry: This includes both perceived changes and actual measured shifts in how people spend their time.

Note 2 to entry: Adapted from ISO/TR 21276:2018, 3.3.24.

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3.28
well-being
dynamic process that gives people a sense of how their lives are going as a result of the interaction between their circumstances, activities and psychological resources or 'mental capital'

Note 1 to entry: It includes objective and subjective factors.

Note 2 to entry: Adapted from ISO/TR 21276:2018, 3.6.17 and Reference [100].

4 Impacts

4.1 General

Around the world, three billion people rely on open fires and traditional cookstoves and fuels to cook food and to light and heat their homes – causing serious environmental and health problems [110]. Over four million people globally die each year from exposure to household air pollution caused by cooking fires [110]. Scaling the adoption of clean and efficient cookstoves and fuels is imperative to ending energy poverty. Increasing access to and the adoption and consistent use of clean and efficient cookstoves and fuels has the potential to contribute to the achievement of UN Sustainable Development Goals (SDGs) related to poverty eradication, food security, health and well-being, education, gender equality, economic growth, reducing inequalities, sustainable cities, environmental protection, and climate change mitigation[101,97]. Stakeholders can consider including an assessment of adoption and usage as a central component of their impact evaluations (for guidance, see ISO 19869).

4.2 Gender impacts

Stakeholders can consider the potential positive, negative or neutral gender impacts to individuals and households from the adoption of an alternative cooking energy system, given that women and girls generally perform an overwhelming majority of the cooking tasks, and in most contexts, are responsible for managing household energy, including collecting or purchasing fuel. These impacts can concern health, safety, economic circumstance, education, household energy, time use and/or quality of life. Knowing that these factors overwhelmingly impact the lives of women and children, a gender analysis can be undertaken to capture gender and power dynamics in a given context or intervention. (See Table 1 for gender analysis and implementation resources and Table 2 for guidance on gender impact assessment.)

NOTE 1 It is important to consider different roles and responsibilities played by women, men and children in and outside the household that could be affected by cookstove interventions. For instance, women often shoulder the burden of caregiver responsibilities. Roles can also be viewed across the entire cooking value chain (including design, production, marketing, sales, distribution and use). Assessing both the extent and quality of these roles is important (such as access and control/ownership of resources, the ease of access to credit and loans, leadership, and decision-making opportunities, paid and unpaid labour, domestic duties and care, etc.).

NOTE 2 The assessment can consider any policies that are enacted to ensure or foster gender equality and a conducive working environment for women (such as issues of maternity and paternity leave, flexible working hours, consideration of work/life balance, equal salary/wages, opportunities for training, mentorship, and promotion, sexual harassment policies, health care, etc.).

NOTE 3 The assessment can consider the gendered household, social, and economic impacts of alternative cooking energy system adoption (such as household finances, time use, gender norms and workload, health, the impacts of drudgery, injuries, accidents, harassment, and the risk of violence).

4.3 Socioeconomic impacts

4.3.1 Household finance, employment and enterprise

Stakeholders can consider the potential positive, negative or neutral economic impacts to individuals and households from the adoption of alternative cooking energy systems. Possible impacts include

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